



# ELEVATE 2025 Conference Agenda

March 23-25 | Atlanta, Georgia



Sunday, March 23			
	CPE Available	Title	Location
3:00 PM-9:00 PM		Registration	Windsor Prefunction
6:00 PM-9:00 PM		Welcome Reception	Windsor Garden
Monday, March 24			
7:00 AM-5:00 PM		Registration / Help Desk Open	Windsor Prefunction
7:00 AM-8:00 AM		Breakfast	Venetian Ballroom
8:00 AM-8:45 AM		General Session Join PowerPlan CEO Joe Gomes to kick off ELEVATE 2025! We'll share exclusive details on the most exciting, innovative platform PowerPlan has ever launched and how your organization can take advantage of the latest developments to come.	Windsor Ballrooms ABC
9:00 AM-10:00 AM	Yes	Breakout 1	Varies
10:00 AM-10:30AM		Break   Solution Zone	Windsor Prefunction/Solution Zone
10:30 AM-11:30 AM	Yes	Breakout 2	Varies
11:30 AM-12:30PM		Lunch	Venetian Ballroom
12:45 PM-2:15 PM		General Session Join PowerPlan Chief Product Officer Todd Bransford to learn details about our product roadmaps and cloud strategy. This session also features a panel of Tax Fixed Assets (TFA) customers, who will share their recent experiences migrating from PowerTax and how year-end close went with TFA. Plus, don't miss the PowerPlan 2025 Customer Awards ceremony!	Windsor Ballrooms ABC
2:15 PM-2:45 PM		Break   Solution Zone	Varies
2:45 PM-3:45 PM	Yes	Breakout 3	Varies
4:00 PM-5:00 PM	Yes	Breakout 4	Varies
5:30 PM		Transportation Departs hotel for Georgia Aquarium	Intercontinental Valet
6:00 PM-9:00 PM		Reception & Dinner	Georgia Aquarium
Tuesday, March 25			
7:00 AM-5:00 PM		Registration / Help Desk Open	Windsor Prefunction
7:00 AM-8:00 AM		Breakfast	Venetian Ballroom
8:00 AM-9:30 AM		General Session Jason Dorsey is a pioneering behavioral researcher and speaker. Generational behaviors, differences, change, and emerging trends are transforming our world. This is true with Gen Z, Millennials, Gen X, and Baby Boomers. Jason and The Center for Generational Kinetics are on a mission to help organizations unlock the value and potential of every generation living side-by-side in the workforce today!	Windsor Ballrooms ABC
9:40 AM-10:40 AM	Yes	Breakout 5	Varies
10:40 AM-11:00 AM		Break   Solution Zone	Solution Zone
11:00 AM-12:00 PM	Yes	Breakout 6	Varies
12:00 PM-1:00 PM		Lunch	Venetian Ballroom
1:00 PM-1:30 PM		Breakout 7 - Roundtable Topics	Varies
1:40 PM-2:40 PM	Yes	Breakout 8	Varies
2:40 PM-3:00 PM		Break   Solution Zone	Solution Zone
3:00 PM-4:00 PM	Yes	Breakout 9	Varies
4:10 PM-4:30PM		General Session Let's end the day together by recapping the conference, giving away some amazing raffle prizes, and announcing the location for ELEVATE 2026!	Windsor Ballrooms ABC